

dave giunta
graphic designer

I want to be a senior designer or art director for a small to mid-size company that encourages me to become better at what I do, and enables me to encourage others to do the same. I would like the opportunity to equally work on projects that are both inside and outside my skillset, and nurture my fervent desire to teach and learn.

full-time

Discover Card December, 2003 – Present Senior Designer

- Lead designer for each iteration of the 5% *Cashback Bonus* “Get More Program” campaign for Discover Card and was involved in every stage of the creative process from initial concepts to final production.
- One of three designers contributing to the Discover Card rebrand.
- Collaborated with one of our web development agencies on the *Cashback Bonus* web site redesign.

divine, inc. February, 2001 – February, 2002 Graphic Designer

- Designed and maintained a large system of collateral materials including sell sheets, brochures and PowerPoint presentations to help educate divine’s customers and sales personnel about the company’s offerings.
- Solely responsible for the design of all materials associated with the divine Customer Gathering conference including promotional materials, signage and booth properties, conference guides, agendas, tickets, etc.

Michael Walters Advertising October, 2000 – August, 2001 Art Director / Manager

- Designed regional advertising campaigns for clients such as Ryland Homes, Pulte Homes, McHenry County College, Swedish Covenant Hospital and DePaul University.
- Reorganized and maintained a four-person art department which included designing and implementing a new project workflow and server filing system.

Baby Factory Graphics January – August, 2000 Partner / Art Director

- Designed CD covers and posters for local musical acts.

InfoComm March – November, 1999 Electronic Pre-Press

- Flightchecked files and ran film separations for Chicago-area designers and printshops.

Fairchild Printing Service August, 1998 – March, 1999 Graphic Design / Production

- Designed newsletters, direct mail pieces, business stationary and brochures.
- Trapped, inpositioned and output final film, plates and press-ready color proofs for many projects.

education

College of DuPage January, 1997 – June, 1998
Electronic Design / Photography

freelance

Brainsell Advertising

August, 2006 – Present
Website Design, Direct Mail

The Chicago International Film Festival

August – October, 1998 – 2005
Art Director of Publications, Festival Program Book, Schedule, Various Marketing and Event Material

Mattson/Witt Precision Products, Inc.

May – August, 2005
Identity, Stationary

Initiate Systems, Inc.

May, 2003 – March, 2004
Intranet Site Design and Implementation, Employee Appreciation Video

The CARA Program

August – December, 2003
Identity, Stationary, Sell-Sheet Templates

robinwiner.com

May, 2003 – June, 2003
Website Design and Implementation

Stop Smiling Magazine

June, 1997 – August, 2001
Art Director

Quarasan Publishing

December, 1999 – January, 2000
Text Book Production and Design

Draft Worldwide

December, 1999
Pharmaceutical Newsletter

Merchandise Mart Properties

November, 1999
NeoCon Trade Show Materials

The Townsend Agency

June – July, 1998
Direct Mail